



GreatCare Brand Guidelines & Corporate Identity Manual (v2 – Legal & Governance Edition)

Legal Notice

All GreatCare marks are proprietary. Unauthorized use is prohibited.

Governance Policy

Centralized brand governance ensures consistency and protection.

Brand Overview

Multi-industry platform integrating healthcare, digital, and consumer products.

Logo System

Use approved logo only. No distortion or alteration.

Color System

Blue, Orange, Yellow, Gray, Charcoal.

Typography

Montserrat primary, Open Sans secondary.

Visual Identity

Clean, modern, human-centered visuals.

Voice & Tone

Professional, clear, confident.

Compliance

Aligned with SEC, IPOPhil, and Data Privacy Act.

Contact

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